

# MANIFESTO

NEW EUROPEAN BAUHAUS

CITTA' DI TORINO

The New European Bauhaus is creativity, innovation and imagination to experiment and reimagine places and spaces in order to live better together in the post pandemic era. The movement promotes collaboration between different disciplines and fields: architecture, engineering, science, technology, art, design and social sciences in order to make tomorrow's living spaces more sustainable, affordable and accessible.

Before the project took shape, the European Commission launched, with the ambitious European Green Deal, a series of measures aimed at supporting the ecological transition and aimed at making Europe the first climate-neutral continent by 2050. Regenerating and upgrading the building stock is one of the most relevant climate strategies that Europe and individual States can put in place to achieve long-term sustainability objectives. It is exactly from this need that the European Commission has launched a participatory process to build an initiative that is not limited only to the construction field and that combines sustainability, beauty and inclusion: the New European Bauhaus, in fact. It represents the link between the Green Deal and our homes, the spaces we inhabit and live in, enriching them with a cultural and creative dimension.

In this environment originates the project of the New European Bauhaus Manifesto for Turin, which is an expression of inspiring principles and guiding criteria for the interventions that will be promoted within the Bauhaus in Turin. This was developed thanks to the collaboration with the NEBTo Committee, promoter of the New European Bauhaus in Turin, within the Open Incet policy lab.

Given that Sustainability, Inclusion and Beauty are the guidelines around which each project must be developed, the Manifesto represents the outcome of the multi-stage process which, starting from an overview of the information on the territory and through collective planning, has reached the identification of the following Principles:

### **1. Affirming beauty for a more sustainable development of the city**

Affirming beauty as a paradigm for designing the city of the future together. Imagining beauty as a common good, material and immaterial, generative of social, cultural and economic value.

### **2. Reconnecting with nature**

Promoting urban biodiversity through integrated nature-architecture design interventions that can guarantee collective well-being and a better quality of life for all the ecosystems that make up the urban and peri-urban landscape.

### **3. Rediscovering the spirit of places**

Recognizing the identity of places and their history. Valuing their memory, as a shared common value, and the relationship between the different elements that make up the territory and the urban landscape. Imagining more inclusive and sustainable spaces and lifestyles, from an intergenerational and intercultural perspective.

### **4. Strengthening the dimension of proximity**

Co-planning hinge-places, spaces of relational proximity that offer opportunities for meeting, aggregation, dialogue and exchange.

Supporting collaborative practices, also through digital tools, which enhance the potential of the territory, encouraging shared care of public spaces and promoting social solidarity and community innovation.

### **5. Fostering a culture of sustainability**

Promoting new approaches in collective life that place sustainability at the center of the daily choices of each actor present in the area, and contribute to the achievement of climate neutrality.

### **6. Talking about the territory and the communities**

Talking about communities and giving back words and voices in order to build belonging and generate synergies between different actors in the area. Recovering and transmitting the value, the potential of places, to deliver a heritage of stories to the community and to future generations.